

# **Tweet powerfull**

## **for Newbies ( and the others..)**

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You are "tweets" beginner?

Reach now the next level and discover the working power of this wonderful tool ..

Press is often an echo of the performance and undreamed success of Twitter ®, but how to move from « amateur » to the point where your business can gain a huge advantage?

In these pages, we'll discover how to use Twitter® intelligently .

If you are beginner on Twitter , you receive "followers" or subscribers, but certainly in small numbers.

The first problem you face is:

## ***How to create your own network of serious "followers"?***

You should know that it is rude to send a message directly to a person who does not follow you (which is not part of your followers). This is the equivalent of spam.

But if you leave to chance the task of completing your list of subscribers (followers), you may get bored quickly ..

There is a way to take control of your destiny and take the initiative : it's to follow, subscribe to "follow" with people you find interesting and hope it will make your politeness.

All these people will not automatically follow you, and they follow you, we need your theme product or service matches their interests.

The second problem to be solved is:

## ***How to find people who may be interested in you?***

The answer is obvious!

Simply search with the search box of Twitter ® accounts that offer the same services or products than your's!

To the right side of the results page you will find "People results for:"

Click on this link.

Check the accounts that appear to the left side of the page.

Open them one by one.

Among the results that appear to the right side of the page, choose one or two who have many followers.

These followers will have any chance to look friendly at your products!

An example is the case you would be sellers of luxury products for the Asian market. You will find on Twitter ® on behalf of Asialuxury, with at the time of writing this ebook about 380 followers.

It is evident that many of these must be part of your target customers.

Click on "followers" and you have access to this list.

Click on "followers" of the account.

In the list that appears on the left side you only have to click "follow" on accounts that you find interesting.

***Attention!*** The automatic control rules on Twitter can block access temporarily to your account if you exceed a certain number of followings by day (depending on the conditions of use of your account). It is reasonable not to exceed 200 follows a new day.

"Transformation" in followers varies depending on your area of work, but for me, in the field of real estate, with a 15% conversion rate, I could be a basis of nearly 1000 followers in a

month .....

In professional activities, at 1000 followers, you are already in tweeters that matter ....

But beware, this means that to get there, I can follow more than 8000 accounts. and Twitter ® limits the ability to track new accounts as soon as you exceed 2000 "following"!

The solution is to remove as far accounts of "following" that they are not following you after a few days (two to three days for example).

This is the most difficult to achieve without the help of software like [Tweetadder](#).

## ***Remove its obsolete followings without software:***

Difficult indeed , because Twitter ® does not offer the opportunity to know your "followings" that they don't follow you, and are not part of your "followers" !

It is therefore necessary to open a double list in a spreadsheet.

- In this spreadsheet, every day, you create a file in which you will do a column with short codes (those preceded by @) of the new "following" of the day. Take care to sort all listed alphabetically with the spreadsheet option of sorting .
- After two or three days, open a file in which you wear in a column the list of all your "followers", you also sort alphabetically.
- Then compare the two lists, and remove from the list of "following" all items present in the list of followers daily.

It remains only to "unfollow" directly into Twitter ® any remaining item of the list of "followings".

The next day, you complete the file of "followers" and ..... you retry the operation .....  
Whew!

**Sure, it's a bit restrictive, but it's essential!**

*Note : One of options on [Tweetadder](#).. can automatically perform this operation: a real time saver .....*

Your followers list will now increase each day ....

Now you have to maintain it.

## ***Maintain your list***

To maintain your subscriber list, there are two important rules to follow, and to prevent some abuse.

The two rules:

- **Thank your followers to follow you.**  
Remember that Twitter is a community, the more you personalize your relationship with your subscribers, the better your chance to create a strong network.

Each subscriber, you receive an email from Twitter. Take time to see the profile of your follower.

This will let you know if you already follow or not!

If that subscriber is spontaneous (you did not follow) and it matches the profile you are looking for, sign up and send him a message of thanks for "follow" the most personal possible, showing him that you have read his profile.

If you follow this subscriber already, thank it.

- **The art of the retweet ...**

Under each tweet you receive, there is a checkbox for "retweet".

This means that if you click on this box, you will send a copy of the tweet to all your followers (who are probably not the same as the account that created the original tweet).

It is this characteristic that makes the incredible power of Twitter®, the butterfly effect ...

Every day you see the list of tweets that you have received and if something looks interesting, retweet it !

If you find an account that sends interesting tweets regularly , and that this account has many followers, retweet it often !

Each time you retweet, the issuer is notified by mail.

If he sees that you retweet often, eventually he would retweet you also time to time, and you will be ..... read by all his followers .....

Avoid to run series of tweets for the same product or similar products (personally, when I receive such series of tweets, I "unfollow" immediately account: Do not want to get off the endless columns of uninteresting tweets, in so obvious advertisement )

## ***To support your account.***

Of course, feel free to send regular "smart" tweets . If you limit your tweets to say, texting, you're watching TV or the taste of your sandwich, your subscribers get tired quickly, and will remove you from their list of contacts.

.....Use your tweets to links to your pages of blog or website!

## ***140 characters only ....***

As you have found , each message can be no longer than 140characters.

So if the URL of your page is long, you've got to use a URL shortener.

Google is the perfect <http://goo.gl/>

In addition, you can view your visitor statistics of the link.

There is a shortener service that can save you a few pennies by advertising:

<http://adf.ly/>

However this system display full-page advertisement for a site before driving to your own page. This can disrupt your visitor.

## ***Use in moderation (one hour per day)***

Attention to the addiction!

You can easily spend hours and hours of losing ..... lol

Reasonable, if you spend an hour a day to manage your account, you can remove 50 "unfollowers" ,create 75 "following" and retweet some interesting information. Such work will lead to 1,000 followers in 3 months !

Here are exhibited the various techniques that will allow you to make for free a successful party in your tweets.

Have good tweets !!!!!

## ***A few words about Tweetadder.***

**Tweetadder**.has a lot of advantages.

There are free demo version able to search, following, unfollowing, etc. for 250 contacts. The purchase is unique (no subscription or monthly payments, unlike other tools) only \$51 via Paypal.

If you are a small business, the affiliate program is very generous (50%) and more, it pays 10% on sales made by your affiliates ..... !

Only two sales and your fund return....

## **The most interesting features of Tweetadder.**

### ***Searching.***

You can indeed extract the list of contacts in response to a search, or the list of followers of a particular account.

This feature is very interesting because when you find an account with 10,000 followers, it's a gold mine, certainly, but it will be very difficult to manually operate the list directly on Twitter ® at over a hundred contacts, because the progression of the elevator's consultation page becomes difficult to manage when you go over a hundred contacts.

You can export your list to a file that you read slowly thereafter.

You can use this list automatically with the Follow function **Tweetadder**.. However it is best to manually manage your list by entering each contact one by one in Twitter ® because it allows you to see if the profile matches your target (there are many people who follow anyone without worrying about the interests,the sole purpose of obtaining followers!).

### ***Unfollow users option***

This feature is extremely useful, you can automatically erase all the contacts you have followed, and you who don't follow you after a time you specify.  
You can set this period to 2 to 3 days for a professional nature themes (weekend ..).  
This eliminates the tedious operations described above .....

### ***Some precautions :***

For [Tweetadder](#) . working properly, it is necessary that the "HTTPS only" option of your Twitter ® account would be disabled :

- Before starting [Tweetadder](#) ., open Twitter ® , then go right at the top of page, pull down the menu under your code, and click "settings".
- Scroll down to the bottom of the page and uncheck the box « HTTPS only »
- Twitter ® asks you to enter your password.
- Then run [Tweetadder](#) and functions you want ..
- When finished, recheck the box 'HTTPS only' to Twitter ®, otherwise you will not have access to all the options of Twitter ®

### ***« Thank you messages » option.***

I do not recommend using this feature for two reasons:

- It is best to customize each time your thanks and see who is following you.
- The automatic way seems to be operational only for the time or software Tweetadder is active  
Between two launches of Tweetadder, your followers will not receive automatic thanks!

Remember that Twitter ® is a social network, and it only works if you "play the game" and get involved: Just to be with machines will give you peanuts .....

### ***Affiliates***

Given the large number of uninformed people on how Twitter ® is working, it is clear that the "[Tweetadder](#) ." market is very important.

Imagine you were looking for those interested in online marketing or small business online on Twitter ® .

It's a safe bet that if they don't yet know [Tweetadder](#) , they would try to spread it .

And as [Tweetadder](#) is paying you on the sales of your affiliates, it's can quickly become a full time income ..

That said, do not commercially offer the product directly: be finer, highlight each of the independent benefits of this product, and drive your followers on a page like this one.

If interested you this document, and you want to distribute your own behalf, with your affiliate codes, contact me, I will make you a personal copy (10% on your sales, I'm not against it .... lol)

***Good luck and good tweets!***

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