

Gregoire Akcelrod: "We are proud to have partnerships with biggest names in Russia"



Although it was the fifth event of the 2012 World Series by Renault (WSR), it was a first for the Moscow Raceway. The venue opened its doors to 85,000 race fans over the weekend. Team Russia France Racing (RFR) Russian drivers Mikhail Aleshin and Anton Nebylitskiy were excited to race on their home soil and experience the circuit.

Team RFR's title sponsor, G-Energy, the motor oil line of Russian energy company Gazprom Neft, hosted many events over the course of the weekend on the team's behalf. Guests had the opportunity to visit the paddock to see the cars, take photos and obtain autographs from Aleshin and Nebylitskiy.

Gregoire Akcelrod, Commercial and Marketing Director for Team RFR, adds, "Because of their Russian heritage, Mikhail and Anton had special attention at Moscow Raceway. The paddock atmosphere was electric. The drivers really reached out to the fans and thanked them for their support.

"We are proud to have partnerships with some of the biggest names in Russia - Gazprom Neft, Norilsk Nickel and Luding." Akcelrod adds, "This doesn't exclude the fact that we have recently brought on French sponsors Château Roc de Calon and Oscaro.com. And we were thrilled to have California-based internationally recognized luxury brand RITMO MUNDO partner with Team RFR for the Moscow Raceway event. The company's founder, Ali Soltani, has been very supportive with social media, helping us to promote the team, and for that we are extremely appreciative. Plus, the drivers loved their watches and wore them proudly."

Alexander Trukhan, director general of Gazprom Neft Lubricants, stated during the announcement of G- Energy's partnership with Team RFR, "Just like the Team RFR drivers, we strive to be leaders. I am convinced that this partnership will help both sides to achieve new accomplishments."