

LOOKING FOR A 6-MONTH

INTERNSHIP in MARKETING/COMMUNICATIONS

Availability: February 2013

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SOPHIE GALANTE

ADDRESS

5A Raglan Street
Manly NSW2095

NATIONALITY

French

VISA :

Working Holiday Visa

OTHER INFORMATION :

International Driving
License

LANGUAGES :



French :

Mother tongue



English :

Fluent

TOEIC : 960/990

TOEFL : 107/120



Spanish :

Professional skills

PROFILE:

I am an enthusiastic and hard-working student in a Top French Business School, currently on a year off in Sydney (Australia), with strong organizational and analytical skills and good communication skills. I value trust, innovation and performance. I have experience in managing medium to large scale projects and teams. I have also had several experiences abroad and I am used to working in a multi-cultural environment.

EDUCATION:

- 2010 – **Masters in Marketing and Management of Leisure Activities – Toulouse Business School**, France
- 2013 Received in the selective « English Track » Program
- 2012 **Schulich School Of Business** - Toronto, Canada
6-month exchange program.
- 2008 **Classe préparatoire aux Grandes Écoles de Commerce - Vincennes**, France
- 2010 Intensive post-secondary course to prepare for the national competitive entrance exams to leading French Business Schools.
- June 2008 **French Baccalaureate specializing in Economics and Mathematics obtained with Honours** - Compiègne, France.

EXPERIENCE SUMMARY:

COMPUTER SKILLS :

Pack Office, Internet, Email, social media, Photoshop (basics)

INTERESTS :

Travel :

Planned and realized a three-week trip around China alone.

Sports :

Rugby: manager of the high school team for 2 years

- Current (6 months) **Club Med Asia-Pacific**, Sydney, Australia
Online Marketing Assistant
- 2011 (4 months) **Novotel Toulouse Centre (ACCOR)**, Toulouse, France
Responsible for Digital Distribution
- 2011 (6 months) **Student Union of Toulouse Business School**, Toulouse, France
Co-founder and Responsible for Communications
- 2010 – 2011 (18 months) **Junior Entreprise Escadrille**, Toulouse, France
Investigator in charge of marketing studies for big groups.

DETAILED PROFESSIONAL EXPERIENCE

August 2012 to February 2013
(6 months)

Club Med Asia Pacific
Online Marketing Assistant



Sydney, Australia

- Responsible for updating both websites *www.clubmedta.com.au* and *www.clubmedbusiness.com.au* and enhancing traffic and databases for both websites.
- Planning and execution of e-Newsletters, e-mail marketing initiatives, online contests and online advertising activities (Bannering, Facebook advertising etc)
- Responsible for leading and liaising exchange on best practices with other Head Office (Singapore, UK, USA, Canada) regarding trade web tools enhancements and best practices
- Responsible to increase overall Trade visibility on trade partners websites

Referee: Mr. Emile Nols – Internet Marketing Manager: emile.nols@clubmed.com

June to September 2011
(4 months)

Novotel Toulouse Centre (Accor)
Responsible for Digital Distribution



Toulouse, France

- Implementation of an action plan for online distribution: audits of distribution sites, daily competitive monitoring, rates updating and management of customer's feedbacks.
- Organization of a press conference welcoming 100 journalists and literary professionals
- Conduct of an audit of the hotel to obtain the 4 stars qualification
- Conduct of a Marketing study for the company "Be Green" (electric cars rental)
- Assistant Food and Beverage Manager: recruitment, creation of schedules, controls and procedures related to invoices and suppliers,...

Referee: Mr. Patrick Deyris – General Hotel Manager: +33 5 34 44 38 01

September 2010 to December 2011
(15 months)

Junior Entreprise *Escadrille*
Investigator in Charge of Marketing studies



France

- Orange Professional Strategic Study: work in collaboration with two engineers of the group for 4 days, both in Toulouse and Lyon, France, in order to increase operations efficiency
- Bouygues Immobilier Reputation and Brand Image Study: evaluation of the group's reputation amongst architects agencies

Summers 2009 and 2010
(4 months)

Telligo
Summer Camp Coordinator



France

- Think tanks on the pedagogic project and implementation of the camps schedules
- Organization of activities for children aged 6 to 14 & management of the everyday life on the camps
- Responsible for the website of the camp
- Management of the budget and activities of service providers

PERSONAL EXPERIENCE

December 2010 to April 2011
(5 months)

Student Union of the Toulouse Business School
Co-founder and Responsible for Communications

- Responsible for the communications division composed of a team of 8 members and an associative budget of 75,000€ (95,000AUD)
- Organization of 7 events with an average budget of 7,000€ (8,800AUD) per event, during three weeks, for 400 to 800 students
- Event communications: social media, emailing, posters realisation, media contacts,...
- Canvassing and Sponsoring, management of relationships with partners: Nissan, Nestlé, Truc de Fou (Energy Drinks),...
- Development of financials and non-financials relationships with professional partners (Nissan, Nestlé, Truc de Fou,...)
- Part of the strategic decision team

Referee: Mr. Lacointa Quentin, President: +33 6 69 55 58 02

September 2010 to April 2011
(8 months)

Young Entrepreneur's Project
Creation and Organization of a local Fair



- Whole organization of the event with a team of 5 students
- In charge of event communications: collaboration with an illustrator for the creation of the logo, carried out the paper and web communication campaigns, launched a student competition, contacted the local media.
- In charge of logistics in collaboration with the City Council
- Door-to-door sales, negotiation of exclusive discounts and search for partnerships.

September 2010 to April 2011
(8 months)

Les Blouses Roses
Volunteer

- Responsible for organizing activities in an old peoples' home and offering psychological support
- Administration of the charity
- Sales at *le Salon des Tendances Créatives* (Toulouse)

Referee : Miss Crespy Claudine, Manager: +33 6 27 10 40 39