



Objective : Successfully contribute to your international business development

EDUCATION

- 2011-2012 **ESSEC Business School Paris** – **Advanced Master in Strategy and Management of International Business**
Courses: Marketing, Strategy, Finance, Economy, E-Business
Following of the **Nanyang MBA** course “Chinese Classics: Applications to Business and Marketing Practices”
- 2008-2011 **ECE Paris / Engineer Diploma**, **Courses of Electronic / Computing at “Ecole Centrale D’Electronique”**
Major : Telecommunications and Networks, Minor: Business Development
Additional options: Energy and Nanotechnologies
- 2010 **UCI University of California, Irvine**
A 3 weeks Global Business Management and Manufacturing seminary
- 2006-2008 **Lycée Saint Louis in Paris – CPGE (Math Sup, Math Spé)**
Training for the competitive entrance examination to French engineering schools (advanced Maths and Physic)
- 2003-2006 **Lycée Joffre – Baccalauréat / A-Level (major in science) passed with honors**

WORK EXPERIENCE

- 2012-2013
(11 months) **Business Developer & Presales Consultant (VIE contract) - Netheos, London, UK:**
- *Help a senior consultant to launch Netheos and start the business from scratch in UK.*
 - Deliver demonstrations of Netheos products on the British and foreign markets (Brazil, US...).
 - Stay up to date on market trends and new technologies: PKI, Mobile Payment Solutions.
- 2012
(4 months) **Business Developer (Internship) - Rocket Internet, Tunis, Tunisia:**
- *Member of the 6 people team in charge of launching the firm Edaba, an online retailer in Tunisia.*
 - Plan the establishment & the best strategy in terms of supply chain, payments and logistic in Maghreb.
 - Conduct business meetings with suppliers, banking and logistics associates. Negotiations of contracts and settling up partnerships.
- 2011
(7 months) **Sales Engineer (Internship) - Digimind, Paris, France:**
- *Convince prospects of the functional and technical relevance of Digimind competitive intelligence software in helping Sales agents throughout the B2B sales cycle.*
 - Organize products demonstrations for prospects and present the Digimind solution to customers.
 - Be involved in redaction of appropriate responses to consultations by analyzing customer needs.
- 2010
(4 months) **Business Engineering (Internship) - Beijing Sevenstar Electronics, Beijing, China:**
- *Prepare the international development strategy for a Chinese semiconductor company.*
 - Work within the different divisions of the company and understand the business choices and Strategy.
 - Develop the [English website of the MFC division](#) in cooperation with a local firm.
- 2009 **Summer Program (Cast Member) - Walt Disney World : Orlando, USA**

Other relevant experiences

- 2011-2012
(4 months) **Marketing analyst** for [Streetdeal](#), a Singapore daily deals company. Best e-marketing and business practices to acquire new customers and merchants. Benchmark existing business models and give recommendations
- 2008-2009
(6 months) **President of the Student’s Union team “Play” (2009 ECE school)**
election for being in charge of the organization of leisure activities and events of the University
- 2008-2009 **Salesman** for the “Junior Enterprise” JEECE of the ECE school

LANGUAGES

French: Native / **English:** Fluent with good written abilities (TOEIC: 900) / **German:** Basic

SKILLS

- Programming languages : HTML / CSS (operational), Java / C / PHP / MySQL (basics)
- Office and works softwares : Microsoft Word, Excel, Publisher, PowerPoint, Open Office, Paint, Gimp
- Knowledge of the social Media marketing, payment solution and security market (PKI, SSL...)

INTERESTS

- Interests
- NICT, Innovation, Sport (Tennis, Basketball, Ski, Scuba-Diving, Rock Climbing...)
 - Enjoy discovering new cultures and civilizations by traveling (China, Asia, USA...)