

## Article 1

OZTIMUM launches a « Instagram Photo free contest for students » without any obligation of purchase from 15/08/2014 to 15/09/2014, midnight Sydney time. Oztimum is a brand part of an Australian company called B FOR BUSINESS Pty Ltd, located 65 Edward Street in Pyrmont.

## Article 2

This game is open to every person over the age of 16 from the day of the beginning of the Instagram Photo free contest. To play to the Oztimum Instacontest, the participant will have to be registered in the Instagram application and possess his/her own account. The contest only allows one person per Instagram account and one Instagram account per person.

## Article 3

To enter the contest, a participant only has to take a picture with the Instagram application on his/her phone and post it on Instagram with the sign « hashtag oztimum » (#oztimum). This is mandatory to be eligible and participation is limited to one picture per player. In case any participant publishes more than 2 pictures, the jury will keep the first two ones sent by date and others won't be taken in consideration.

## Article 4

Photos for the Instacontest have to be taken from a mobile phone or tablet, use of filters are allowed. All the stageplay should be considered in respect of the Instagram and Facebook rules, as well as nudity, sex, alcohol, drugs, violence, discrimination are not allowed.

## Article 5

The winner of the contest will be designated by two Oztimum managers on Friday 22 September 2014. The best picture will be chosen in regard to the respect of the theme, creativity and originality. The company keeps the right to verify the winner identity. Members of the Oztimum team or their families cannot take part in the contest.

## Article 6

Each participant declares being the legal holder for the rights of the picture sent and published for the contest in the setting of the contest and engages to guaranty the company organiser against any complaint of a third pretending to be owner or winner. The participants also allow Oztimum to publish their picture(s) on the facebook page in an album named after the Instagram photo contest.

## Article 7

Participation to the contest involves the appreciation and agreement to the characteristics and limits of Internet network notably about the technical performances, the time of response to consult, interrogate or transfer for information, the risks of interruption, risks related to connexion, the absence of protection of data against possible embezzlement and the risks of virus contamination circulating on the network. Oztimum cannot be hold responsible for dysfunction that may affect Internet, for any problem of configuration or related to a given browser.

## Article 8

All participants agree with the full and whole acceptation of the mode state in the regulation. The responsibility of Oztimum cannot be engaged on what has been written above and the participants cannot ask for any compensation of whatever nature. Personal information to be collected are strictly restricted to the internal use of Oztimum.

## Article 9

The prize for the winner of the Instacontest consists of a 400 Euros value voucher (equiv. to AUD 570) usable as a major discount for your next Oztimum package. The voucher can be transferred and offered to another person, as long as the final user is more than 18 year old, eligible for a Working Holiday Visa and an Internship Agreement with his/her school or being allowed to work in Australia with a student status. No possibility of refund for that prize.