




I am fortunate enough to have the opportunity to have an exciting job allowing me to design and develop aesthetic and functional ideas on any kind of medias.

Creation must respect and take under consideration clients (and their consumers) requirements and adapt them to an essential and maximal execution demand. I based my ideas, mechanics and my creative vision on real insights where everyone can recognize him-self.

I am as ambitious as enthusiastic and looking forward to work and progress with Directors of creation, Copywriter or artistic Directors who are as passionate as I am, who enjoy taking up challenges in an international context.



Sébastien Brett

Art & Creative director

Creative direction, digital art direction

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Professional experiences (over 7 years)

Jan 2013 to date :

KRDS - Social media agency - Head of Studio & Lead Artistic Director, then Creative Director

Creative manager of an international team of 10-13 persons for over 40 accounts of KRDS, which is present in **France - India - Singapore - China**, I m in charge of every markets.

My missions for different social media projects on desktop, mobile and tablet (1 week to 4 months) :

- Art direction / Creative direction & vision (giving the first inputs, supervising, guiding and approving)
- Management, work planning of an international team - 2 art directors, 9 designers, 1 motion and 1 copywriter
- Recommend new concepts based on insights, for our clients with the help of a copywriter and creative technologist
- New business, Pitches and invitations to tender
- Hiring new talents, evaluation and internal human resource missions

- International accounts: **Air France, TAG Heuer, Canal +, Coca-Cola, Danone, YvesRocher, Citroën, Ubisoft...**
- Singapore & China accounts: **Uniqlo, DBS, Carlsberg, Senthosa, Mont Blanc, Clud Med...**

June 2010 to Jan 2013:

Ogilvyone Worlwide Paris - Digital Artistic Director

International work environment (12 different nationalities). Conception and creation of websites (desktop / mobile / Social), e-ads, CRM, guidelines, animation. Interface designer in connection with UX.

Artistic direction of photographer, film director, illustrator, motion designer and photo retoucher.

- International accounts: **Baccarat, Louis Vuitton, Fanta, Nestlé (BabyNes, NIN, Perrier), Amex, IBM et SEB.**
- French accounts: **Guigoz, Rémy Cointreau (Passoa & Louis XIII Cognac), La Mutuelle Générale, Mattel**

Oct 2009 to May 2010:

Different missions from 1 week up 3 months as **Digital Artistic Director in freelance**

Conception and creation of interactive content (sites, banners, emailing...) for:

- «Kassius» | **Young & Rubicam** : **SFR, Honda, BNP, FDJ, Oxbow, Boursorama..** (3 months).
- «Being» | **TBWA\France** : **Groupama, BMW, Adecco, BMW Mini** (1 month).
- «Web Style» : **Axa, Banque de France, Cristal Festival, et Alcatel.** (3 months).
- «TBWA\Tequila PARIS» Pitch for the **Champagne Mumm**, conception, digital art direction, print (1 week).

July 2008 to Sept 2009:

«Gyro:AilleursExactement» : 6-months: internship as **A.D assistant**, then 9-months as **Junior A.D. print & web** on **Chevrolet, Brittany Ferries, Panasonic, Gallimard.**

Awards (until July 2015)

Traveling the world by Air France

- **#ID15 Gold in Brand Com' for the Digital innovation grand prix 2015 from PetitWeb France**
 - **2 FWA desktop and mobile in january 2015**
 - **2 Css design awards, site of the day & the month (Dec2015)**
- Second World Cup :**
- **Css design awards site of the day July 2014**

Education

2004-2008 :

E-ART SUP (Multimedia Graphic Art Grad-school),
Master II in 360° Artistic direction.

2003-2004 :

ESAG Met Peninghen Académie Julian (art preparatory class)

2002-2003 :

1st year of DEUG in Economic management at Paris Sorbonne

Juin 2002 :

Baccalauréat - Stanislas High-School, Paris.

Skills

Tools

Photoshop, Illustrator, InDesign, Flash, Keynote

Languages :

English: good level - lived in India for 2 years

Spanish: knowledge

French: mother tongue