

Land of African Business

PROGRAM



COP 21 AFRICA OFF EVENT

2-11/dec. 2015

Hôtel de l'Industrie
Paris - France



LAND OF
AFRICAN
BUSINESS

organised by

the
planet workshops
New Ideas for a New World

Wednesday December 2

Welcomed by **Société
d'Encouragement
pour l'industrie
nationale** FONDÉE EN 1801



Hôtel de l'industrie
4, Place Saint-Germain-des-Prés
75006 Paris

OPENING OF THE LAND OF AFRICAN BUSINESS

7.00am
9.00am



« Made in Africa » Photo Exhibition Opening

GUESTS ONLY

Thursday December 3

LAW AND LEGAL ISSUES

In partnership with Lazareff Le Bars

09.00am
09.45am



Opening Keynote Speech

Louis-Lumière Room

10.00am
11.30am



Round table 1 – Legal innovation in Africa : the example of OHADA

Louis-Lumière Room

While an historical agreement has recently been signed in Cairo, for Eastern Africa English-speaking countries, in order to create a free-trade area with common currency in the dynamics of the African Union, the example of OHADA and the Uniform law becomes the model of good practices to share in order to facilitate and to secure trade in Africa. The experts attending the meeting will explain how the OHADA 20 years dynamic can bring in terms of development for Africa, investors protection and trade development.

Speakers:

- Mrs. Dorothé COSSI SOSSA Permanent Secretary, OHADA (Benin)
- Mr. Mamadou Ismaïla KONATÉ, Co-founder and associate, SCPA JURIFIS CONSULT (Mali)
- Mr. Benoît LE BARS, Associated Founder, Lazareff Le Bars (France)

11.45am
01.15pm



Round table 2 – Contract structuring

Louis-Lumière Room

Global growth, in particular in Africa, has to use the most common legal tool : the contract, first tool for what we call flexible implantation methods. A presentation of most usual conventions, the elements to anticipate and risk approaches , like financial issues, realized in a practical way and fostering trade development, will be proposed to support your growth on these territories, ensuring your protection and your partnership respect.

Parallel
Sessions



Round table 3 - Business Model optimization

Chaptal Room

To support growth in Africa is not only a legal matter. For each project, it can also be logistics, market study, business plan, financial and tax rules or banking regulation. Local knowledge and understanding of cultural issues are crucial to the success of your projects. Our experts will share with you their concrete view on these subjects allowing a project to succeed, optimizing your return on investment.

Speakers:

- Mr. François LÉVÊQUE, Associated founder, Microeconomix (France)
- Mr. François DE SENNEVILLE, Head - Africa Desk, Lazareff Le Bars (France)
- Mr. Mbagnick DIOP, President, Movement of Senegal Companies - MEDS (Senegal)

02.30pm
05.30pm
06.00pm
06.30pm



One-to-One Meeting

Louis-Lumière Room

GUESTS ONLY



Portrait

In partnership with la Fondation AfricaFrance

Louis-Lumière Room

Thursday December 3

LAW AND LEGAL ISSUES

In partnership with Lazareff Le Bars

SIDE EVENTS

09.00am
06.30pm



Africa Lounge

Trois Consuls Room

04.30pm
06.00pm



Africangels

Chaptal Room

07.00pm
09.30pm



Cocktail AKA

Chaptal Room

GUESTS ONLY

Friday December 4

NEW INFORMATION AND COMMUNICATION TECHNOLOGIES

In partnership with Atos

- 09.00am
10.00am
- 
- Opening Keynote Speech - Digital transformation in Africa: what ambition, what challenges?**
Louis-Lumière Room
- The African continent is now connected. The territories to invest are immense : Initiatives abound in an environment where competition is rough. This young revolution has to structure itself to run a new growth dynamics. How to lead the responsible digital revolution in a often very complex background ?
- Speakers:
- Mr. Kako NUBUKPO, Economist, Member of the Global Economic Governance Program, University of Oxford; Minister of Long-term Strategy and Public Policy Evaluation (Togo)
 - Mr. Alioune NDIAYE, General Director, Sonatel (Sénégal)
 - Mr. Jean-Marie SIMON, Executive Director, Atos (France)
 - Mrs. Justine RYST, Development Director, Twitter France (France) (Moderator)
- 10.15am
11.15am
- 
- Round table 1 - M-services in Africa: from a local digital revolution to a global economical transformation of the continent**
Louis-Lumière Room
- Africa is the 2nd largest mobile market in the world. 500 millions users are expected until 2016. Digital services and trust are vital drivers for continental sustainable growth. But we note that the digital and banking infrastructures do not match with the expansion of mobile services on the spot. What are the conditions to meet to make the M/E-services an industrial and sustainable growth driver for African states. Are some success stories replicable on a large scale ? Is banking regulation necessary ?
- Speakers:
- Mr. Daniel KAMELGARN, Operations General Manager, AfricaFrance Foundation (France)
 - Mr. Michel ASSOULINE, Responsible for Innovation and Partnerships, Météo France (France)
 - Mr. Eric Fernand BOUNDONO, General Director, Vocal Centre Gabon (Gabon)
 - Mr. Souleymane DIARRA, Strategic programming unity, UEMOA Commission (Burkina Faso)
- 11.30am
12.30pm
- 
- Round table 2 - Which energy networks organize for the good working of telecommunication infrastructures? How to achieve it?**
Louis-Lumière Room
- The digital revolution can't be achieved without an energy revolution of the continent. Which energy networks devices to set up in order to allow telecom infrastructures to function well ? How to achieve it ?
- Speakers:
- Mr. Samir ABDELKRIM, Founder, StartupBRICS (France)
 - Mrs. Reine ESSOBMADJE, Founder, Evolving Consulting (Cameroon)
 - Mr. Thomas PEAUCELLE, Delegated General Director, Cofely Inéo (France)
- 12.45pm
01.15pm
- 
- Atos strategy and parnterships in Africa**
Louis Lumière Room

Friday December 4

NEW INFORMATION AND COMMUNICATION TECHNOLOGIES

In partnership with Atos

02.30pm
05.30pm



Business Innovation Place

Louis-Lumière Room

06.00pm
06.30pm



Portrait

In partnership with la Fondation AfricaFrance

Louis-Lumière Room

SIDE EVENTS

09.00am
06.30pm



Africa Lounge

Trois Consuls Room

04.30pm
06.00pm



Structural transformations in Africa

Chaptal Room


With an average growth rate of 5,5% during the last decade, Africa has become one of the drivers of global economic growth. Raw materials, poverty reduction, civil society and middle-classes emergence supporting the continent consumption, demographic growth and urbanization are factors explaining the increasingly presence of foreign investors and the competition existing between the major powers on the continent. But various African countries are still victims of a low education and energy access (600 millions African people do not have access at all at electricity).cité), of a still limited formal economy and of its unstable continent image suffering from « bad governance ».

Today, Africa is fascinating the world, but are the prior emergence conditions fulfilled ? Is this emergence true or just an illusion ?

Saturday December 5

MEDIA

In partnership with Géopolitique Africaine

09.00am
09.45am  **Opening Keynote Speech**
Louis-Lumière Room

10.00am
11.30am  **Round table 1**
Louis-Lumière Room

11.45am
12.15pm  **Round table 2**
Louis-Lumière Room

02.30am
05.30pm  **Business Innovation Place**
Louis-Lumière Room

06.00pm
06.30pm  **Portrait**
In partnership with la Fondation AfricaFrance
Louis-Lumière Room

SIDE EVENTS

09.00am
06.30pm  **Africa Lounge**
Trois Consuls Room


02.30pm
04.00pm  **Food security**
In partnership with Les Dépêches de Brazzaville
Chaptal Room

04.30pm
06.00pm  **Forest challenges in Congo-Brazzaville**
In partnership with Les Dépêches de Brazzaville
Chaptal Room

Sunday December 6


WOMEN AND GENDER EQUALITY

In partnership with The Star of Africa

09.00am
09.45am  **Opening Keynote Speech**
Louis-Lumière Room

10.00am
11.30am  **Round table 1**
Louis-Lumière Room

11.45am
12.15pm  **Round table 2**
Louis-Lumière Room


02.30am
05.30pm  **Business Innovation Place**
Louis-Lumière Room

06.00pm
06.30pm  **Portrait**
In partnership with la Fondation AfricaFrance
Louis-Lumière Room

SIDE EVENTS

09.00am
06.30pm  **Africa Lounge**
Trois Consuls Room


02.30pm
04.00pm  **Sport and Citizenship**
Chaptal Room

04.30pm
06.00pm  **Africa by its women**
In partnership with Canal+
Chaptal Room

Monday December 7

ENERGY

In partnership with ENGIE

09.00am  **Opening Keynote Speech**
09.45am Louis-Lumière Room

10.00am  **Round table 1**
11.30am Louis-Lumière Room

11.45am  **Round table 2**
12.15pm Louis-Lumière Room


02.30am  **Business Innovation Place**
05.30pm Louis-Lumière Room

06.00pm  **Portrait**
06.30pm In partnership with la Fondation AfricaFrance
Louis-Lumière Room


SIDE EVENTS

09.00am  **Africa Lounge**
06.30pm Trois Consuls Room

03.30pm  **Racines d'Enfance**
05.00pm Chaptal Room

07.00pm  **Racines d'Enfance Cocktail**
08.30pm Chaptal Room


GUESTS ONLY

08.30pm  **Photos Auction Sale**
10.00pm Louis-Lumière Room

GUESTS ONLY

Wednesday December 9

ECONOMIC AND POLITICAL CHALLENGES

09.00am  **Opening Keynote Speech**
09.45am Louis-Lumière Room

10.00am  **Round table 1**
11.30am Louis-Lumière Room

11.45am  **Round table 2**
12.15pm Louis-Lumière Room

02.30am  **Business Innovation Place**
05.30pm Chaptal Room

06.00pm  **Portrait**
06.30pm In partnership with la Fondation AfricaFrance
Louis-Lumière Room

SIDE EVENTS

09.00am  **Africa Lounge**
06.30pm Trois Consuls Room

03.00pm  **MEDEF International, CIAN and La Maison de l'Afrique**
05.30pm Louis-Lumière Room


07.00pm  **CIAN Dinner**
09.30pm Le Petit Zinc Restaurant

GUESTS ONLY

Thursday December 10


AGRICULTURE

In partnership with Orange

09.00am  **Opening Keynote Speech**
09.45am Louis-Lumière Room

10.00am  **Round table 1**
11.30am Louis-Lumière Room

11.45am  **Round table 2**
12.15pm Louis-Lumière Room


02.30am  **Business Innovation Place**
05.30pm Louis-Lumière Room

06.00pm  **Portrait**
06.30pm In partnership with la Fondation AfricaFrance
Louis-Lumière Room

SIDE EVENTS


09.00am  **Africa Lounge**
06.30pm Trois Consuls Room

02.30pm  **Pointe-Noire CCIAM**
04.00pm Chaptal Room

04.00pm  **Pointe-Noire Green Business Forum**
04.15pm Louis-Lumière Room

Speaker :
Didier Mavouenzela

08.00pm  **Round table - François-Xavier Bagnoud – FXB Association**
08.30pm Louis-Lumière Room

08.30pm  **François-Xavier Bagnoud – FXB Cocktail**
09.30pm Chaptal Room

WATER AND VITAL RECORD

From legal security

In partnership with the Association of Francophone Notariat

09.00am
10.00am



Opening Session – Comparative analysis around two Keynote Speakers

Louis-Lumière Room

Speakers:

Mrs. Patrizianna SPARACINO-THIELLAY, Human Rights Ambassador, Ministry of Foreign Affairs (France)

Moderator:

M. Alain GRUMBERG, General Manager, Futuring Press (France)

10.15am
11.15am



Round table 1 – Water, new economic war in Africa ?

Louis-Lumière Room

With the demographic growth, Africa face galloping urbanisation, often mishandled. How to ensure drinking water access for all ? How to fund wastewater infrastructures ? How to manage waste water streams ? How to contain health risk ?

In the countryside, water supply for daily life and agriculture are still difficult. Consequences of global warming (dryness, desertification, deforestation, destruction of biodiversity...) exacerbate the water challenge. How to prevent the drinking water sources from contaminations and wastes ? How to increase the access ? What are the financial mechanisms able to strenghten irrigation network necessary to an agriculture facing population growth ?

These human, social and economic issues are at the center of the dialogue with the actors of African development.

Speakers:

- Mrs. Nathalie ANDRIER, Commission on Human Rights President, International Union of Notaries (France)

- Mr. Mamadou DIA, Executive Director, AquaFed (Senegal)

Moderator:

- Mr. Ivan KABACOFF, TV5MONDE, Communication Manager, TV5MONDE (France)

11.30am
12.30pm



Round table 2 – From civil status to the rule of law

Louis-Lumière Room

Matters of civil status is a burning issue, critical and universal in a lot of African countries.

A lot of children have not been registered at birth. Their right to identity and nationality provided by the Convention on the Right of the Child, are flouted.

They are several incidents. How to ensure their access to education and health ? How to protect them from the threats : human trafficking, prostitution, forced labour, enrolment... ? How to help them to be responsible citizens and actors of the expansion of the formal economy ?

For the State, challenges are just as great : How to plan future needs ? How to foresee education and health infrastructures ? How to anticipate the voters list ? How to enable citizen participation ?

Speakers:

- Mr. Christophe GUILHOU, Director of peace, democracy and human rights, International Organisation of La Francophonie (France)

- Mr. Tidiane SECK, Associate and e-questions Mission Head, Performances Management Consulting (Senegal)

Moderator:

- Mr. Alain GRUMBERG, General Manager, Futuring Press (France)

Friday December 11

WATER AND VITAL RECORD From legal security

In partnership with the Association of Francophone Notariat

12.45am
01.15pm



Closing Session – Comparative analysis around two Keynote Speakers

Louis-Lumière Room

Speakers:

- Mr. Laurent DEJOIE, President, Association of Francophone Notariat (France)



01.30pm
03.00pm

Cocktail

Chaptal Room

06.00pm
06.30pm



ARA Prize Giving Ceremony

Louis-Lumière Room

SIDE EVENTS

09.00am
06.30pm



Africa Lounge

Trois Consuls Room

07.00pm
08.30pm



Closing Cocktail

Salle Chaptal

GUESTS ONLY

08.30pm
10.30pm



Gala Dinner

Le Petit Zinc Restaurant

GUESTS ONLY

Partners

Founding Partners :



Thematic Partners :



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Network Partners :



ARA Partners :

Prize Partners :



Network Partners :



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