



**NEEDS IDENTIFICATION  
CUSTOM FITTING BOOTH CONCEPTION**

Please return this document by  
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If you have some questions, contact us:  
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**YOUR COMPANY**

Corporate Name:  
Name(s) of the person(s) in charge:  
Decision-maker for the stand:  
Contact during building-period:  
Telephone number:  
Fax number:  
E-mail :

**YOUR SHOW**

Fair's name:  
Dates: Opening:  
Building period:  
Dismantling period:  
Place:

**YOUR STAND**

Stand N°:                      Hall:  
Surface:                      Dimensions:  
N° of open sides:  
Included fitting's stand:



### 1. GENERAL CONCEPTION OF YOUR BOOTH

**Stand's form:**

**Wished colours:**

**Your booth must be:**

- very open on the alleys
- rather open
- closed

**Global spirit of the booth:**

**Fitting**

- Simple
- Friendly
- Classical
- Functional

**Aestheticism**

- Modern
- Prestigious
- High Tech
- Aggressive

**Tendency**

- Curve
- Straight

**Ground: Would you like a false floor?**

- yes
- no

**Functional Fitting:**

	Yes	No	Quantity	Surface
Storage	<input type="checkbox"/>	<input type="checkbox"/>		
Closed office with door	<input type="checkbox"/>	<input type="checkbox"/>		
Half-closed office	<input type="checkbox"/>	<input type="checkbox"/>		
Discussion space	<input type="checkbox"/>	<input type="checkbox"/>		
Demonstration space	<input type="checkbox"/>	<input type="checkbox"/>		
Open Bar space	<input type="checkbox"/>	<input type="checkbox"/>		
Closed Bar space	<input type="checkbox"/>	<input type="checkbox"/>		
Meeting room	<input type="checkbox"/>	<input type="checkbox"/>		
Welcome Counter (stand's entrance)	<input type="checkbox"/>	<input type="checkbox"/>		
Video	<input type="checkbox"/>	<input type="checkbox"/>		
Sound	<input type="checkbox"/>	<input type="checkbox"/>		
Furniture	<input type="checkbox"/>	<input type="checkbox"/>		

List the furniture you wish:

## 2. DEMONSTRATED PRODUCTS & SERVICES DURING THE FAIR

### Stand's purpose:

- demonstration
- product presentation
- prestige / notoriety
- sale

### You are willing to present:

- a service, which one(s)?
- a product, which one(s)?

	Quantity	Dimensions	Required connexion?		
			elec	water	air
Product n°1:			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Product n°2:			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Product n°3:			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Product n°4:			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Product n°5:			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

### Way products are highlighted:

- Podia
- On modular wall
- In showcases
- In height
- Free choice for the designer

### Complementary information:

**Do you have technical product specifications to give us?**

### 3. BOOTH'S DISPLAY

**Do you have a global or product leaflets to give us?**

**Which type of signage would you like to install?**

Overhead signage:

Provided  or to be provided  ?

Description :

- Source file : logo: eps vectorised file or image: jpg – high quality

Low signage:

Provided  or to be provided  ?

Description :

- Source file : logo: eps vectorised file or image: jpg – high quality

### 4. LIGHTING

**Would you like overhead lighting?**

no

yes, precisions:

**Which spaces are to be lightened?**

**Ground lighting:**

Placed electricity sockets, quantity:

Others:

**Comments:**



## 5. REQUIRED ADDITIONAL INFORMATION

**Envisaged budget:**

**Required deadline:**

**How many persons get in on the decision process?**

**Criteria for the booth constructor's choice** *(please classify by order of preference):*

- |                                       |  |                                       |
|---------------------------------------|--|---------------------------------------|
| <input type="checkbox"/> Price        | <input type="checkbox"/> Originality   | <input type="checkbox"/> Presentation |
| <input type="checkbox"/> Aestheticism | <input type="checkbox"/> Functionality | <input type="checkbox"/> .....        |

**How many constructors do you consult?**

**Would you like a reusable stand?**

**Would you like to recuperate booth elements at the end of the fair?**

- no  
 yes, which ones:



## **6. SCHEME / BOOTH IDEAS**