



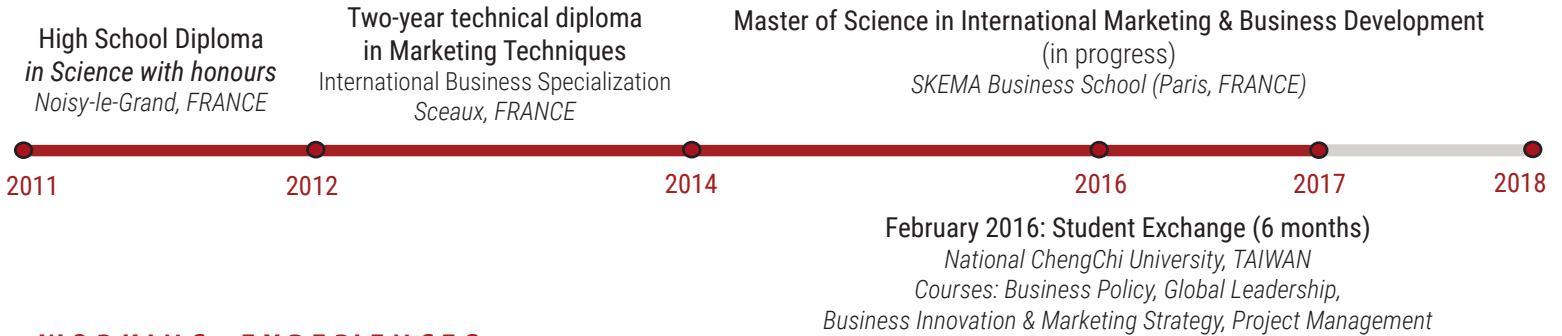
DELPHINE KHAU

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Looking for a 6 months Internship in Marketing
 Available starting from March 2017

Currently taking a gap year before my last year of Master, I am looking for a 6 months internship in Marketing starting from March 2017. Meticulous in my work, I am highly motivated, creative, and engaged in every project I undertake.

EDUCATION



WORKING EXPERIENCES

- 2016 - 2017: **Global Marketing Assistant for the Candia brand (6 months internship)**
 SODIAAL INTERNATIONAL - Dairy products cooperative (Key brands: Candia, Yoplait, Entremont, etc.) - Paris, FRANCE
 - Worked with Asian and African local research institutes for competitive intelligence and market insights
 - Helped to write discussion guides & stimulus for concept tests; made recommendations in terms of product innovations
 - Participated in brainstorming workshops: build Candia's 2017 global brand platform for the milk category
 - Developed strategic and tactical products' packagings with the internal and external teams
 - Created sales tools (brand leaflets and recipes booklet) to assist international sales representatives' negotiations
 - Contributed to the organization of different events: SIAL 2016 and GULFOOD exhibitions, business seminar
- 2016: **Saleswoman (1 month fixed-term contract)**
 YVES SALOMON - French store specialized in fur clothing - La Vallée Village, Serris, FRANCE
- 2015: **Webmarketing, CRM and Logistics Assistant (2 months internship)**
 CENTURY BUSINESS - Company specialized in International Logistics - Paris, FRANCE
 - Supported the implementation of the company's intranet and the EDI system in collaboration with the French Post Office
 - Created informative banners and tutorials under Photoshop for the company's official website
 - Settled customers' complaints by entering in contact with the international customs
- 2014: **Marketing & Communication Assistant (5 months internship)**
 TAIYOU - SME specialized in commercializing asian cultural products - Paris, FRANCE
 - Conducted on and offline satisfaction surveys and animated the company's social networks accordingly
 - Participated in the development of the first draft of an customer loyalty program
 - Helped to define and organize the communication strategy of the Japan Expo event exhibition
 - Updated the customers database and the online products sheets for the webshop

LANGUAGES

- French-Chinese (Mandarin and Cantonese): Bilingual - Read, Written and spoken
- English: Fluent - TOEFL : 560
- German: Intermediate
- Korean: Basic level

I.T SKILLS

- Word ★★★★★
- PowerPoint ★★★★★
- Excel ★★★★★
- Access ★★★★★
- Adobe Photoshop ★★★★★
 - Creation of a website (HTML and CSS): Basic level
 - Initiation to SPHINX and OpenProj softwares

PERSONAL INTERESTS

- Music: Keyboard
- Cosmetics
- Cooking - Baking
- Sport: Fitness, Stretching
- Traveling