



PNY Technologies marks the opening of its first Indian office with the launch of its new NVIDIA Quadro graphics range

Mumbai, India, 1 March 2017 – [PNY Technologies](#) has today announced its entrance into the Indian market with the opening of its first office in the country. To mark the occasion, the leading manufacturer of power, mobility, storage and graphics solutions is launching an entirely new range of NVIDIA Quadro graphics cards for Workstations.

The new office will be led by PNY Indian Manager Manges Karhaadkar and his team, including the region's field application engineers.

The country represents a highly important market for PNY, one that promises a future of strong growth and promising investment. With a vast, growing and diverse customer base, India is undergoing a period of surging demand across the entirety of PNY's primary industry segments. Already a key strategic locale for its range of professional NVIDIA Quadro graphic cards, PNY will expand its offering in India to include its NVIDIA Tesla, Grid, DGX1 and PNY server ranges.

Fuelled by NVIDIA's powerful Pascal™ architecture, PNY's new family of Quadro products will deliver a whole new level of graphical fidelity for desktop computing. Built to be VR-compatible, the cards come in a variety of options from functional and affordable to high-end and ready to run the most complex tasks.

Manges Karhaadkar said: "This is a very exciting time to be doing business in India. Customers have welcomed NVIDIA's solutions throughout the years, and we cannot wait to introduce them to our next generation of Quadro cards. We see India as a vibrant and promising market and will surely bring the expertise, investment and commitment to customer excellence that has always characterised our global operations. Our future customers in India deserve only the best, and we intend to deliver it."

With 15 years experience as partner of choice for global GPU leader NVIDIA, PNY is determined to make its mark. With its robust, quality product portfolio and excellent customer service, PNY is well placed to make the most of the opportunity.

PNY's launch will be supported by local distribution partner [Rashi Peripherals](#), one of the top four national distributors in India. With a strong presence across more than 51 locations, Rashi has the resources to distribute PNY's products throughout the country, from the most populated city to the remotest village. Rashi will bring its decade-long experience of selling NVIDIA cards to Indian consumers to help PNY thrive in its new market.

Rajesh Goenka, vice president of sales and marketing at Rashi, said: "We are excited to partner with PNY and gain from their global experience and knowledge. Together we plan to make inroads into opportunities that we have been unable to cater to so far. Furthermore,

this association will help bring a wider range of NVIDIA products and solutions to the Indian market.”

For more information, visit the PNY Technologies website at <https://www.pny.eu>. Follow us on [Twitter](#) and [Facebook](#) for the latest updates.

About PNY Technologies

Founded in 1985, PNY has manufactured quality computer components for over 30 years; the company represents a real success story of a company leading the American, European and Asian computing markets.

PNY has a long history of providing designers, engineers, researchers and visualization clients with cutting-edge NVIDIA® QUADRO® and TESLA™ solutions. PNY understands the needs of its professional graphics clients, offering professional technical support and a constant commitment to customer satisfaction.

The NVIDIA QUADRO based graphics boards from PNY are the most powerful, feature-rich family of high performance boards available to the professional community. Certified for all major CAD/CAM and DCC applications they deliver unmatched power to maximize your productivity.

The NVIDIA TESLA based GPU Computing solutions from PNY are designed from the ground up for high performance computing (HPC), Deep Learning for AI, and for true virtual hardware acceleration via NVIDIA GRID software solutions.

In addition PNY proposes a full spectrum of GPU SERVERS, certified for all HPC, Virtualization and Artificial Intelligence environments.

Headquartered in New Jersey (USA), and Bordeaux (France) for the European headquarter, PNY maintains facilities in North America, EMEA and Asia.

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