

Premier Google AdWords Partner & SEO Malaysia Company

LOCUS-T has been serving MYOB for the last 8 months. In this time, MYOB has benefited in a number of areas with references to online marketing. What's sets this team apart from some of the others out there is their level of professionalism and passion for what they do. This is something we value and we look forward to an ongoing and fruitful relationship with LOCUS-T.

BE A TOP RANKED WEBSITE WITH SEO PLUS™

Search Engine Optimization (SEO) optimizes your website to be ranked top naturally on a search engine result page. Whenever a customer searches for your products and services, your website will appear as a top ranked natural result, a prominent position to pull in potential business opportunities.

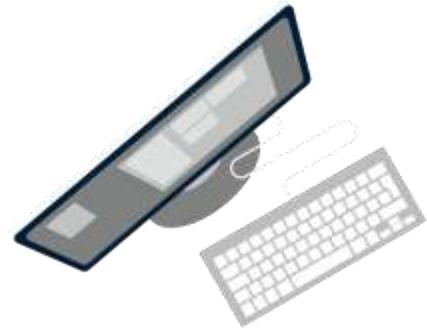
PPC Plus™

Google AdWords is an online Pay Per Click (PPC) advertising, that allows you to effectively reach new customers in a targeted manner.

Oppose to traditional media, you cannot precisely choose who to advertise to. But with Google AdWords, you could target Internet users that are only interested in your products and services – it's very efficient and relevant.

Best of all, if there are no responses to your ads, you will not be charged – Free Advertising.

Media Consumption Has Changed, Time Spent On Digital Has Surpassed Any Other Media.



We are not a Google Partner, but a Google Premier SME Partner (PSP). The highest reseller certification handpicked and given by Google, to only 3% of resellers worldwide.



Free Impressions, Free Awareness

Google AdWords is charged based on the Pay Per Click model. If there are no responses to your ads, you will not be charged. Free awareness for you.



Cost Effective

Google AdWords is measurable, every cost per click is trackable at any given time.



Your Ad, Your Control

Take full control on who to target, how much to pay for a click, messaging and even budget.



Unlimited Keywords

There are no limits for keywords. You have 100 products to advertise? No Problem



Create And Rollout An AdWords Ad Within A Day

It is so fast and simple, you can even do it, now.



No Commitment in Advertising Period

No minimum advertising period is required. You can run your Ads for months, weeks or even days.

To be the leading integrated online marketing solution provider in the Asia-Pacific region, delivering consistent high-quality online marketing services with exceptional results and excellent customer service.

To complement the services we provide with continuous Research & Development (R&D) and increase company's core competencies.

To provide education to the market to create awareness of internet marketing and encourage businesses to take first steps.

100 staffs and still growing. LOCUS-T consists of various industrial experts and passionate youngsters that are vibrant and innovative. Ever committed to deliver the best performance for our clients.



Established in the year of 1999, when Internet Marketing was still in its infancy in Malaysia, LOCUS-T has pioneered and led the Internet Marketing industry for over 16 years. With an understanding of the local market and a creditable record of over 1500 SME and MNC clients, our professional services in strategic Internet Marketing solutions (SEO, SEM, PPC, Display Network Advertising), online consultancy and web development has proven to deliver solid results that cater to various business objectives.

Our undeniable track record and over a decade experience in Search Engine Marketing has earned us various accredited statuses, which include Google AdWords Premier SME Partner, Alibaba.com Authorized Channel Partner, Yahoo! Search Marketing (SEA) Authorised Reseller, Sole Strategic Partner for Baidu, Official PayPal Partner and many more.

As the only Malaysia Internet Marketing Agency to be awarded Local Hero & Silver for Advertising & Marketing's Search Marketing Agency of The Year, certified ISO 9001:2008 status and awarded SME 100 in 2014, LOCUS-T is passionate and committed to deliver exceptional results by following strict protocols to ensure an experience of the highest quality.