

## 58<sup>th</sup> Conference on Decision and Control – Nice, France – December 11<sup>th</sup> – 13<sup>th</sup> 2019



December 11<sup>th</sup> - 13<sup>th</sup>, 2019  
Nice Acropolis, Nice, France



[Website](#)



### EXHIBITION & SPONSORSHIP BROCHURE

The Organizing Committee of the **CDC 2019** is pleased to invite you to participate in the exhibition which will held from 11<sup>th</sup> to 13<sup>th</sup> of December, 2019 in Nice Acropolis, in Nice, France.

The CDC is recognized as the premier scientific and engineering conference dedicated to the advancement of the theory and practice of systems and control. The CDC annually brings together an international community of researchers and practitioners in the field of automatic control to discuss new research results, perspectives on future developments, and innovative applications relevant to decision making, automatic control, and related areas. This edition, will attract more than 1 500 delegates.

### HOW TO PARTICIPATE?

You can choose to invest in different ways:

- **PARTNERSHIP PACKAGE:** A package of a predefined options that give you access to a Platinum, Gold, Silver, Bronze or Copper Sponsor benefits.
- **SHOPPING LIST:** pick up the opportunities you are interested in and make your own choice of partnership benefits.

### PARTNERSHIP PACKAGE

BENEFITS	PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER	COPPER PARTNER
<b>CONTRIBUTION</b>	<b>9 500€*</b>	<b>5 000€*</b>	<b>2 500€*</b>	<b>1 500€*</b>	<b>1 000€*</b>
Booth	Double (18 sqm)	Double (18 sqm)	Single (9 sqm)	Single (9 sqm)	-
Conference attendee registrations	4	3	2	1	
Acknowledged as sponsor for one Social Event (arranged with Operating Committee)	X				
One free conference workshop	X				
Sponsor special topic session	X	X			
Invitations to VIP reception	3	2			
Website and program acknowledgements	X	X	X	X	X
Logo top-placed in the website homepage	X	X			
Flyer insert into registration packages	X	X	X		
Possibility of 1 additional booth for USD 1000	X	X	X		

\*All prices are indicated VAT excluded

## SHOPPING LIST

### POSTERS AREA (1 500€\*)

The posters area will be centrally located in the congress center. Be the exclusive sponsor of the area.

#### What is included?

- *Sponsor logo in the posters section in the final program*
- *Sponsor acknowledgement on onsite signage area*
- *Flyer/brochure display at the posters welcome desk*

### WIFI ACCESS – EXCLUSIVITY (2 000€\*)

Give the opportunity to each delegate to access the Internet! The WIFI within the exhibition will be accessible to all delegates.

#### What is included?

- *Acknowledgment in the final program*
- *Sponsor logo on the WIFI welcome page*

### CONGRESS BAGS – EXCLUSIVITY (2 500€\*)

Provide a congress bag for each delegate!

#### What is included?

- *Bags produced by CDC 2019*
- *Opportunity to brand the bag with your organization logo*
- *Opportunity to place promotional materials in the bags (non-exclusive benefit)*

### LANYARDS – EXCLUSIVITY (3 000€\*)

Each attendee receives a lanyard with his/her badge. Since badges must be worn all the times while in the Congress center.

#### What is included?

- *Lanyards produced by CDC 2019*
- *Opportunity to brand the lanyard*

### WRITING PADS AND PEN – EXCLUSIVITY (Pads & Pen: 1 500€\* / Pads or Pen: 1 000€\*)

Participants particularly appreciate to get writing pads and pens.

#### What is included?

- *Pads and Pen provided by the sponsor*
- *Placed in delegate bag by the organizer*

## FOOT PRINTS ON THE EXHIBITION FLOOR (1 500€\*)

Each step will bring attendees closer to your booth! The floor stickers are displayed in the exhibit hall with your company logo and booth number. Tell attendees where your booth is located or simply display your logo. The floor stickers are strategically placed on the exhibit hall floor of the congress center as a means of maximizing visibility for your company, your location and products.

### What is included?

- *Footprints production*
- *The sponsor receives a proof before printing*
- *A tremendous visibility within the exhibition hall*

**DON'T SEE ANY OPTIONS THAT IS AN EXACT FIT?**

**WHAT YOU ARE LOOKING FOR?**

**LET US WORK WITH YOU TO CUSTOMISE A PARTNERSHIP TAILORED**

**TO MEET YOUR NEEDS AND MARKETING OBJECTIVES**

**EMAIL : [IEEE-CDC2019@mci-group.com](mailto:IEEE-CDC2019@mci-group.com) / PHONE : +33 (0)1 53 85 82 82**

## APPLICATION FORM

To be returned to:  
CDC 2019  
MCI – Exposition & Sponsorship  
25, rue Anatole France  
CS 70139  
92532 Levallois-Perret, France

COMPANY NAME:.....  
CONTACT NAME:.....  
POSTAL ADDRESS:.....  
ZIP CODE AND CITY:.....  
COUNTRY:.....  
EMAIL:.....  
TELEPHONE:.....  
VAT NUMBER:.....  
PURCHASE ORDER NUMBER (if applicable):.....  
COMPANY NAME TO BE INDICATED IN PUBLICATIONS:.....

### PARTNERSHIP PACKAGES

PARTNER CATEGORY	BASE CONTRIBUTION
<input type="checkbox"/> Platinum partner	9 500€*
<input type="checkbox"/> Gold partner	5 000€*
<input type="checkbox"/> Silver partner	2 500€*
<input type="checkbox"/> Bronze partner	1 500€*
<input type="checkbox"/> Copper partner	1 000€*

### SHOPPING LIST OPTIONS

PARTNER ITEM	RATE (VAT Excl.)	
Upon receipt of this form, an invoice will be sent to you for a 50% deposit, with balance due by May 17 <sup>th</sup> , 2019. We are aware of and agree to the financial and administrative conditions as specified in the Conference Official exhibition and sponsorship brochure. An invoice will be sent on receipt of this form.	Total Amount (excl VAT)**	...€
	VAT Amount 20 %**	...€
	Total Amount (Incl VAT)	...€

\*\* VAT at current rate, subject to modification.

DATE AND SIGNATURE

COMPANY STAMP

## GENERAL CONDITIONS

### EXHIBITION & SPONSORSHIP RULES & REGULATIONS - GENERAL SALES CONDITIONS

MCI France has been entrusted with the organization of CDC 2019, here below referred to as "the Event", to be held from December 11th, 2019 to December 13th, 2019 in Nice Acropolis, Nice, France, by IEEE. MCI France may also be referred to as "The Organizer" here below.

The person or company buying an exhibition space (booth or stand), a marketing item, an advertisement or becoming a financial partner (sponsor) to the event may also be referred to as "the Buyer".

Both the organizer and the Buyer may also be referred to as "the Parties".

#### Applications

In order to be valid, Booth, Partnership, Marketing and Advertising application form(s) are to be carried out by post or email on the original application form here enclosed and sent to MCI France.

In the absence of specific written contract between the parties, the signature of the Booth, Partnerships, Marketing and Advertising application form(s) constitute a firm hire commitment and compel the subscriber to accept both the general conditions and the exhibition rules and regulations as well as all the specific conditions related to the event if applicable.

An invoice due upon receipt will be issued once the completed reservation form is received by the Organizer. In order to guaranty the reservation, a 50% deposit is due upon receipt of the invoice. No verbal or telephone agreement will commit the Organizer unless confirmed in writing. The total subscription fee is to be settled by May 17<sup>th</sup>, 2019. Non-payment by this stated deadline will lead to the cancellation of the right to use the booth and deliver the sponsorship items, and without reimbursement of the sums paid.

Booth, partnership, marketing or advertising allocations will be attributed in reservation order of arrival unless specific event conditions state it differently and are subject to the full payment and the agreement of the Organizer. Once these locations have been attributed, no change will be possible without the Organizer's written agreement. All payment must be received by the Organizer prior to the event as per the general or specific event conditions. No sponsor/exhibitor will be allowed to begin move-in operations nor be listed as a sponsor/exhibitor in the event publications until full payment is received by the Organizer.

As sent the Exhibition, the floor plan will be sent to you. It is subject to acceptance by the Local Public authorities and its official Fire & Safety Regulation Services. However, the Organizer reserves the right to change if deemed advisable, the location, importance and layout of the surfaces requested by the exhibitor.

#### Acceptance of applications

The Organizer reserves the right to refuse applications from companies not meeting standard requirements or expectations and reserve the right to curtail or close stands, wholly or in part, that reflects unfavorably on the character and the purpose of the event.

#### Payment

The Organizer (MCI France) is the sole competent and authorized company to receive payments for this event. Payment of the deposit may be made either:

- By cheque to the order of CDC 2019/MCI and sent to: (Only French banks accepted)

CDC 2019/MCI France – Exhibition & Sponsoring – 25, rue Anatole France – 92 300 Levallois-Perret – France

- Or by bank transfer to the order of MCI France 58<sup>th</sup> IEEE Conference on Decision and Control 2019– LCL Paris Grand Est Bank code: 30002 - Bank sort code: 05670 Account N°: 0000230049M - Key 28

IBAN: FR93 3000 2056 7000 0023 0049 M28 BIC: CRLYFRPP

In case of a bank transfer, please do not forget to specify the reason of your payment and the invoice number.

- Or by all major credit cards: VISA, MASTERCARD, EUROCARD, and AMERICAN EXPRESS.

**Cancellation conditions** (applicable to Partnership, Advertising, Marketing options and Exhibition)

All cancellations must be made in writing to MCI France. The Organizer shall retain:

- 25% of the agreed amount due if the cancellation is made until April, 12<sup>th</sup> 2019
- 50% of the agreed amount due if the cancellation is made from May 17<sup>th</sup>, 2019 to July, 12<sup>th</sup> 2019
- 100% of the agreed amount due if the cancellation is made after July, 12<sup>th</sup> 2018.

After Exhibition space, Marketing, Partnership or Advertising have been

confirmed, a reduction or any other kind of, is considered as a cancellation and will be governed by the above cancellation policy.

As for the Exhibition, a reduction in space can result in relocation of exhibit space at the discretion of the Organizer.

#### Local and Site Regulations

Buyers shall abide by the local and site regulations with respect to law and order, safe and security. The Organizer will take appropriate action against those who do not comply with the regulations. The Organizer have the authority to demand removal/change of any tools/papers/documents/structures which are not in accordance with the Event rules or even cancel the participation of the Buyer. The decision of the Organizers will be final and binding.

#### Entry to the Exhibition

Access to the exhibition will only be possible to regularly registered participants. To attend any meeting' sessions, exhibition staff will need to register as full delegates and pay the appropriate registration fee (refer to conference regulations).

#### Sharing of booths

Exhibitors are not permitted to share with others any booth space allotted to them without prior written consent of the Organizer.

#### Use of rented space and Building rules

The use and branding of exhibit space may not exceed the rented surface. The height limitation as communicated in the Exhibition Technical Manual must be respected both for physical and visual devices (e.g. lasers, gobos, etc.).

#### Insurance

The Buyer renounces to take recourse against the Organizer or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the material exhibited (theft, damage, etc...) along with public liability covering the permanent or occasional staff employed by the company, present at the event. None of the Organizer's Insurance will cover the Buyer's activities during the Event.

#### Failure to Occupy Space

Exhibitors not occupying booth space by December 11<sup>nd</sup>, 2019 at 9 a.m. will forfeit their booth space without refund. The space may be resold or used by the organizer.

### **Force Majeure**

In the case of force Majeure, the event dates may be changed or the latter may be purely and simply cancelled. The Organizer cannot be held liable for any hindrance or disruption of Event proceedings arising from political, social, health or economic events or any other unforeseen incidents beyond their control. The Event cancellation conditions shall apply in any case. These conditions apply to Registration fees as well as Exhibitions, Sponsorship and Advertising sales.

The Organizers strongly recommend that Exhibiting companies obtain adequate cover for cancellation travel, health, accident and cancellation insurance before they depart from their countries.

The Organizer will accept no liability for personal injuries sustained by or for loss or damage to property belonging to Exhibiting companies and their representatives either during or as a result of the Event.

### **Security**

Likewise, and especially in case of risk of harm to any person's security (and independently from any case of force majeure), the event organizers reserve the right to change the event location and, if necessary, to move the event to another country or region than the one initially planned. The event cancellation conditions stated below shall apply; the Organizer strongly recommend that buyers subscribe adequate covers for and adequate cancellation insurance.

In the event of litigation, jurisdiction falls under the Paris Law Courts alone.

### **Interpretation of the regulations and amendments**

The Organizer is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the Buyer. MCI FRANCE reserves the right to change or to complete the here-enclosed regulations without prior notice but the Buyer will be informed.

### **Exhibitor/Partner Technical Manual**

An Exhibitor/Partner Technical Manual will be sent to every registered Buyer a few months before the event and once invoice(s) has been paid. This manual contains all information regarding general conditions, safety regulations, setting up of a booth and arrangement conditions, description of the booth, specification documents and maps along with order forms and prices for all necessary

services (telephone, electricity, transport, storage...) required by the Buyer.

### **Refund of VAT**

According to the European Tax Legislation, organizers of international events, exhibitions and service companies have to invoice all services with 20 % (current rate, subject to modification) Value Added Tax (VAT). Foreign companies (EU or non-EU) are, under certain conditions, entitled to a refund of VAT paid. Important: companies not belonging to the European Union have the obligation to appoint a Country tax representative in order to apply for a tax refund. More details will be available in the Exhibition Technical Manual.

### **Rules and regulations for Exhibition and Partnership**

As far as exhibition and Partnership are concerned, there are certain strict rules and regulations to respect. Please make sure to check with your compliance department and/or your subsidiary for more details. The Organizer cannot be held responsible for the Buyer's noncompliance.

### **Health and Safety Laws and Regulations at Work**

It is the responsibility of the Buyer to ensure that his contractor, employees, displays and exhibits comply with the latest legislation regarding Health and Safety at Work regulations. The Organizer cannot be held responsible for the Buyer's noncompliance to these laws and regulations.

### **Third party companies**

The organizer will communicate exclusively with clearly identified third party companies officially mandated by the Buyer (participating exhibitors and sponsors). Queries received from third party companies (i.e. communication and press agencies) which do not clearly indicate which company they are representing will not be answered. It is the responsibility of the Buyer to inform the Organizer of the full contact details of the third party companies they are working with.

### **Press conferences**

Press conferences organized by the Buyer or its duly authorized representatives may only be organized at times specified by the Organizer. The Organizer must be notified of any planned press conferences and all journalists must be officially registered to attend the event.

### **Promotion onsite**

Give-away and printed material may only be distributed in its own exhibition booth only unless otherwise stated by the organizer. It is the company's responsibility to also adhere to any restrictions and/or limitations which may be applicable according to the legislation of the host country of the congress. Contests, lotteries, raffles are subject to the approval by the organizers.

### **VISA AND DOCUMENTATION REQUIRED TO TRAVEL TO THE COUNTRY OF THE EVENT**

It is the responsibility of the Buyer to ensure having adequate information and/or entry and visa documents to travel to the country of the event.

It is recommended that you plan your travel in advance and that you apply for your visa early, should you need one. The Organizer is NOT responsible for arranging visas. However, should you need an official invitation letter for visa application purposes, you may contact the Organizer's Secretariat who will be able to provide this. No exhibition and registration fee refunds will be issued for cancellation or non-attendance due to failure to obtain a visa. In any case, the organizer cannot be held responsible for any inconvenience relating to non-observance or non-compliance to the country law, rules and regulation.